

Advertising Guidelines



JUR will accept both commercial and University-affiliated advertising with the following restrictions:

- All commercial advertisements shall be formatted as sponsorships with no specific offers, pricing, or comparative statements of any kind.
- No advertising of alcohol or tobacco products will be accepted.
- No advertising of bars, liquor stores, or other establishments whose primary business is the sale of alcohol will be accepted.
- No advertising will be accepted that is deemed at the sole judgment and discretion of JUR staff to be of or containing sexual content.
- Commercial ads that may cause conflict of interest with JUR or institutions of higher education are subject to review and approval or rejection, and will be discussed with program directors.
- JUR is an undergraduate publication, whose main distribution is to universities. As such,
- JUR maintains the right to review the content of any advertisement and its appropriateness for the publication, and approve or reject the same in its sole discretion.
- To maintain non-profit mailing status, JUR may not carry ads for financial instruments such as credit cards, ads for travel arrangements services, or ads for insurance services.