Advertising Guidelines

JUR will accept both commercial and University-affiliated advertising with the following restrictions:

• All commercial advertisements shall be formatted as sponsorships with no specific offers, pricing, or comparative statements of any kind.
• No advertising of alcohol or tobacco products will be accepted.
• No advertising of bars, liquor stores, or other establishments whose primary business is the sale of alcohol will be accepted.
• No advertising will be accepted that is deemed at the sole judgment and discretion of JUR staff to be of or containing sexual content.
• Commercial ads that may cause conflict of interest with JUR or institutions of higher education are subject to review and approval or rejection, and will be discussed with program directors.
• JUR is an undergraduate publication, whose main distribution is to universities. As such, JUR maintains the right to review the content of any advertisement and its appropriateness for the publication, and approve or reject the same in its sole discretion.
• To maintain non-profit mailing status, JUR may not carry ads for financial instruments such as credit cards, ads for travel arrangements services, or ads for insurance services.